

30TH ANNIVERSARY
CELEBRATION DINNER!

THE 3RD ANNUAL
GRAY CUP
INVITATIONAL GOLF CLASSIC



TUESDAY, SEPTEMBER 20, 2011

BALLYOWEN GOLF CLUB
CRYSTAL SPRINGS RESORT, HAMBURG NJ

Proceeds to benefit



THE LAND CONSERVANCY
OF NEW JERSEY

Celebrating 30 Years of Land Preservation!

LEVELS OF PARTICIPATION

A limited number of openings are available - reserve your spot early!

Foursome Package **\$2,000**

Participation of one foursome, signage at tee OR green, and a 1/3-page ad in program journal (lunch, cocktail reception, and 30th Anniversary Dinner Celebration included)

Foursome - reservations AND full payment received by August 31 **\$1,800**

Participation of one foursome (lunch, cocktail reception, and 30th Anniversary Dinner Celebration included)

Early Registration Foursome - reservations AND full payment received by August 1 **\$1,600**

Participation of one foursome (lunch, cocktail reception, and 30th Anniversary Dinner Celebration included)

Individual Player **\$ 450**

Golf for one individual (lunch, cocktail reception, and 30th Anniversary Dinner Celebration included)

Spa Escape **\$ 400**

Lunch at Ballyowen, then on to Crystal Springs Resorts for an afternoon of pampering! Choose a massage or facial and conclude with complimentary champagne and truffles as you enjoy your "Fabulous Foot Soak". Relax at the Biosphere pool complex's indoor and outdoor pool, sauna, steam room, and Jacuzzi, or get fit at the Minerals Sports Club's gym, track, and fitness classes. Join in the festivities back at Ballyowen for our evening cocktail reception and 30th Anniversary Dinner Celebration.

Cocktail Reception and 30th Anniversary Dinner Celebration **\$ 150**

at Ballyowen Golf Club

Kindly RSVP by August 31, 2011 - Please complete the enclosed card(s) and return to The Land Conservancy of New Jersey in the envelope provided.

SCHEDULE OF EVENTS

Golf

9:45 Registration Begins

11:00 Lunch

12:00 Assemble Golfers

12:15 Shotgun

Evening

5:15 Cocktail reception

6:15 Dinner

* *Casual attire throughout the day and evening*

** *Cocktail reception and dinner for ALL attendees will be held at Ballyowen Golf Club*

The Gray Cup - Registration Form

Please note that registration is on a first come, first served basis and payment is required at the time of registration. Kindly complete both sides of this card and return by **August 31, 2011**.

YES! PLEASE SIGN ME UP FOR:

- Foursome Package (\$2,000) Foursome (\$1800) Early Registration Foursome (\$1600)
 Individual Player (\$450) Spa Escape (\$400) Cocktail Reception & 30th Anniversary Celebration Dinner only (\$150)

Please complete all contact fields below:

Contact Person: _____

Foursome Members:

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

e-mail: _____

- I would like to donate a prize for the silent auction. Please call me.
 I cannot attend, but wish to make a donation in the amount of \$_____.

Please see reverse side for payment options

Payment Options:

- Enclosed please find my check made payable to **The Land Conservancy of New Jersey**
 Please charge \$_____ to my credit card: Visa Master Card

Credit Card #: _____

Expiration date: _____

3-digit Card Verification number: _____

(Typically a 3-digit number printed on the back of your card, appearing to the right of your card number)

Authorized Signature: _____

All proceeds to benefit **The Land Conservancy of New Jersey**

Please return this form in the envelope provided by **August 31, 2011** to:



The Land Conservancy of New Jersey

19 Boonton Avenue • Boonton, NJ 07005

973-541-1010 • (fax) 973-541-1131

Visit www.tlc-nj.org for ongoing Gray Cup event news!

SPONSORSHIP OPPORTUNITIES

(multiple sponsorships accepted in each category)

Presenting Sponsor \$15,000

Includes three complimentary foursomes (with lunch, cocktail reception, and dinner), recognition on all print materials, corporate Presenting Sponsor banner, signage at one tee AND green, complimentary premium front or back cover ad AND full-page ad in program journal, and special recognition at the event

Tournament Sponsor \$10,000

Includes two complimentary foursomes (with lunch, cocktail reception, and dinner), corporate welcome banner, signage at one tee AND green, full-page ad in program journal, and special recognition at the event

Dinner Sponsor \$ 5,000

Includes one complimentary foursome (with lunch, cocktail reception, and dinner), signage at dinner, full-page ad in program journal, and special recognition at the event

Gift Sponsor \$ 3,500

Includes name and logo on gift item, a 1/2-page ad in program journal, and special recognition at the event

Luncheon or Cocktail Reception Sponsor \$ 2,500

Includes one complimentary foursome (with lunch, cocktail reception, and dinner), signage at lunch and cocktail reception, a 1/3-page ad in program journal, and special recognition at the event

30th Anniversary Program Journal Sponsor \$ 2,000

Includes two complimentary dinners, premium front or back cover ad in program journal, and special recognition at the event

Refreshment Cart Sponsor \$ 1,000

Signage on beverage carts and special recognition at the event

Awards Sponsor \$ 1,000

Signage at dinner and special recognition at the awards ceremony

Contest Sponsor \$ 1,000

Signage at contest location and special recognition at the event

Golf Cart Sponsor \$ 1,000

Signage on all golf carts and special recognition at the event

Tee or Green Sponsor \$ 300

Signage on one tee OR green and special recognition at the event

The Gray Cup - Sponsorship Opportunities Reply Form

Please complete all contact fields below:

Contact Person: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ e-mail: _____

Yes, I would like to sponsor at the level indicated:

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Refreshment Cart Sponsor | \$ 1,000 |
| <input type="checkbox"/> Tournament Sponsor | \$10,000 | <input type="checkbox"/> Awards Sponsor | \$ 1,000 |
| <input type="checkbox"/> Dinner Sponsor | \$ 5,000 | <input type="checkbox"/> Contest Sponsor | \$ 1,000 |
| <input type="checkbox"/> Gift Sponsor | \$ 3,500 | <input type="checkbox"/> Golf Cart Sponsor | \$ 1,000 |
| <input type="checkbox"/> Luncheon or Cocktail
Reception Sponsor | \$ 2,500 | <input type="checkbox"/> Tee or Green Sponsor | \$ 300 |
| <input type="checkbox"/> 30 th Anniversary Program
Journal Sponsor | \$ 2,000 | <input type="checkbox"/> Other Contribution | \$ _____ |

- I would like to donate a prize for the silent auction. Please call me.

Proceeds to benefit **The Land Conservancy of New Jersey** - Please see reverse side for payment options

Payment Options:

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- Please charge \$ _____ to my credit card: Visa Master Card

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The Land Conservancy of New Jersey

19 Boonton Avenue ♦ Boonton, NJ 07005

973-541-1010 ♦ (fax) 973-541-1131

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THE 3RD ANNUAL GRAY CUP INVITATIONAL GOLF CLASSIC

30TH ANNIVERSARY PROGRAM JOURNAL ADS

Placement	Ad Size	Cost
<input type="checkbox"/> Inside Front or Back Cover	4.5W X 8.5H	\$1,000
<input type="checkbox"/> Full Page	4.5W X 8.5H	\$ 750
<input type="checkbox"/> 1/2 Page	4.5W X 4.25H	\$ 500
<input type="checkbox"/> 1/3 Page (<i>or business card</i>)	4.5W X 2.75H	\$ 250
<input type="checkbox"/> Booster/Tribute	One Line	\$ 50

Please complete all contact fields below:

Contact Person: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ e-mail: _____

My ad is enclosed

My ad has been e-mailed

My Booster/Tribute should read:

(maximum of 70 characters)

Text ads may be sent in Word or by e-mail. Logos and image ads may be sent as camera ready artwork, .eps, .jpeg or .pdf. Files may be e-mailed to hodgers@tlc-nj.org.

All submissions must be received by August 31, 2011.

Payment Options:

Enclosed please find my check made payable to **The Land Conservancy of New Jersey**

Please charge \$_____ to my credit card: Visa Master Card

Credit Card #: _____

Expiration date: _____

3-digit Card Verification number: _____

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Authorized Signature: _____

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The Land Conservancy of New Jersey 19 Boonton Avenue • Boonton, NJ 07005 • 973-541-1010 • tlc-nj.org

Celebrating 30 years of land preservation!

C. Graydon “Gray” Rogers

The Land Conservancy of New Jersey is privileged to host *The 3rd Annual Gray Cup Invitational Golf Classic* named in honor of Gray Rogers for his many years of outstanding service. Gray served for ten years on The Conservancy’s Board of Trustees including three years as Chairman of the Board. During his tenure, Gray had a remarkable impact on the organization. He chaired the *Preserve Now – Protect Forever* Comprehensive Campaign, which raised more than \$3 million. Under his leadership The Conservancy grew from a regional land trust to a state leader in open space preservation culminating in the name change of our organization from Morris Land Conservancy to The Land Conservancy of New Jersey in September 2008. Gray was a founder of the investment management firm W.P. Stewart & Co. Inc. in New York City where he worked for 25 years before retiring in early 2000.

Gray has always had a passion for the outdoors and the natural world. Dedicated conservationists and long time supporters, Gray and his wife Mollie (a retired teacher) established the Conservancy’s *Rogers Family Scholarship* in 2006 to provide scholarships to deserving college students from New Jersey pursuing careers in an environmental field.



The Land Conservancy of New Jersey

19 Boonton Avenue • Boonton, NJ 07005

The Land Conservancy of New Jersey is celebrating its 30th anniversary this year. Founded in 1981, we are a non profit member supported organization dedicated to preserving and protecting New Jersey’s vital natural lands and drinking water resources. We are working to inspire and empower individuals and communities to take action to save the land that is so important to our state. To date, The Conservancy has helped preserve over 18,000 acres and helped towns receive more than \$220 million for their land preservation projects. We have worked in 77 municipalities in 13 counties, benefiting millions of people who live, work in or visit our state.

Accredited by the National Land Trust Accreditation Commission in 2009, The Land Conservancy joins 130 organizations nationwide who meet the highest quality standards for protecting open space, upholding the public trust, and ensuring that our conservation efforts are permanent. For more information, please visit our website at www.tlc-nj.org or call (973) 541-1010.

The Award-Winning Ballyowen

One Of America’s Most Popular Golf Courses

Ballyowen Golf Club has been named as one of the Top 50 Public Courses in the US by Conde Nast’s GolfWorld Magazine. More than 21,000 individual golf courses were evaluated based on 13 different performance criteria, including quality and condition of the course, reputation/prestige, food/dining, and service. Ballyowen has continually received outstanding critical acclaim since opening in June 1998, rated the #1 Public Golf Course in New Jersey by Golfweek, PubLinks, Zagat, New Jersey Monthly, NJ Golf, and The Jersey Golfer and 15th among the 50 Most Popular Courses in the US by Zagat.



Reflections Spa at Grand Cascades Lodge

Located at the Crystal Springs Resort, Reflections is billed as “The Most Glamorous Spa in New Jersey.” Every detail from the waiting area, to the treatment room, to the champagne and truffles, to the product lines is designed to provide an overwhelming feeling of luxury, elegance, and beauty-- promising even the most seasoned spa-goer with a lavish and decadent spa experience.