

The Land Conservancy of New Jersey

ANNUAL REPORT

- 2022 -



Boonton, NJ

tlc-nj.org

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Karen Buchanan Bookkeeper

John Ursin, Schenck Price Counsel

Sarah Howe Planning Fellow

Will Parker Planning Fellow



Land Preservation

We preserved 313 acres, bringing our grand total to 29,119 acres in 492 separate transactions.



Stewardship

Re

Received the 2022 Great Places in New Jersey Public Space award for South Branch Preserve from the NJ Chapter of the American Planning Association.

Training Future Leaders

We awarded \$37,500 in scholarships to five NJ students studying for careers in conservation. The second year of our planning fellowship for graduate students brought in some great talent.



Greening New Jersey

Completed a total of 14 plans in 2022: 7 open space updates, 5 for farmland preservation, I for flood acquisition, and I environmental resource inventory—a total of 188 plans since the program's inception.

Building Community

Educational workshops, happy hour hikes, and volunteer events brought together like-minded people, helping us raise our profile and get the word out about our 42-year legacy in conservation.

tlc-nj.org





Fall asters at South Branch Preserve

BOARD OF TRUSTEES

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The Land Conservancy of New Jersey

Trustees Emeritus: Sally R. Epstein,
Pat Kennelly, John Lundberg,
Sally B. Martin, Peter Meyer

FAREWELLS & A WELCOME

Change is a natural part of life, but it wasn't easy saying goodbye to a number of Land Conservancy board members in 2022: Rick Simon, John Yingling, Albie Booth, Peter Meyer, and Carolyn Simpson. Most retired after many years of service but remain devoted to our organization, and we are tremendously grateful for that. John passed away and will be missed. All of them have helped make TLCNJ what it is today.

We were pleased to welcome Andrew Allen to our board in November. Andrew has his own engineering firm, GKL Environmental Consulting, and lives in Newton with his wife and three children.

FROM THE PRESIDENT

Nature teaches us that there is sustainability in diversity. A healthy ecosystem contains a wide array of plants and animals working in concert with water, fungi, and other natural resources to survive and thrive. Taking a page from Mother Nature, The Land Conservancy of New Jersey has a 42-year legacy of tackling climate change and protecting natural resources on several fronts: preservation, restoration, education, and planning for the future.

2022 was another year of accomplishments for The Land Conservancy of New Jersey, while we also carefully laid the groundwork for future successes.

In the face of ever-present threats to local and global green spaces, it's imperative that we encourage more people to be advocates for land preservation, stewardship, and education. Ensuring our communities and planet can thrive is work that must be done collectively.



David doesn't shy away from the dirty work on volunteer days.

Your continued support makes it possible to complete this work, which is featured throughout this report. We are deeply grateful for your contributions to keeping New Jersey healthy and beautiful!

Your support of this work provides the funding and encouragement we need to keep going. Thank you for being a member!

Q-9 FE.



Great blue heron at Pequannock Watershed Preserve

LAND PRESERVATION

We completed nine land acquisitions totaling 313 acres, bringing our grand total to 29,119 acres in 492 separate transactions. One of these properties was the sixth addition to Yards Creek Preserve, which is part of the William Penn Foundation's Delaware River Watershed Initiative. This expands the preserve to 301 acres.

We preserved five farmland easements in Hope, Blairstown, White, Green, and Bedminster. Bergen County hired us to to help preserve the final 10 farms remaining in NJ's mostly developed county.

A small but mighty five acres in West Milford was also transferred to Wawayanda State Park. This missing link completed the Terrace Pond North Trail, a popular trail with stunning views that connects the Warwick Turnpike to a magnificent glacial pond. People can now hike from Route 23 to connect with the Appalachian Trail on the New York border. That's nearly 40 miles of trail now protected on public land.

The Land Conservancy of New Jersey

PINELANDS PRESERVATION

We launched the Pinelands Preservation Fund to support future land preservation projects in the Pinelands. auspicious thanks to an \$250,000 challenge gift plus \$70,000 raised through grassroots campaigns and at the Gray Cup. A climate resiliency grant to map properties in the Pinelands is now helping us identify key preservation areas. In addition, TLCNJ was one of only three organizations in New Jersey to receive a \$1 million Green Acres grant, which allowed us to expand our project area to include the Pinelands in Ocean County.



Hungry member of the Community Garden at South Branch

STEWARDSHIP

At Nancy Conger West Brook Preserve, the second phase of the West Brook restoration project is well under way. We removed a dilapidated barn, created a second new parking lot, removed a dam to lower water levels resiliency. for vear-round and removed invasive plants. We also started transforming overgrown pasture into water-retaining woodlands by planting hundreds of native trees and shrubs.

The 2022 Great Places in New Jersey Public Space award was awarded to South Branch Preserve by the New Jersey Chapter of the American Planning Association for our work transforming our most active preserve into a hub for community activities outdoors.

We sold all 145 plots at the Community Garden at South Branch, and the Raritan Headwaters Association installed a water monitoring station on the South Branch of the Raritan River so both organizations can collect data and study the effects of climate change on the river's water quality.

At Ramapo Mountain Preserve, REI volunteers tackled the tough job of taking down an old hunting lean-to, so now hikers will have a clear view as they hike around the pond. Even more volunteers finally completed the cleanup at Split Rock Mountain, with 300 volunteers removing 1,000 tires and 6 dumpsters of debris over 11 days. We also helped the Ramapo Lenape Nation submit a successful \$250,000 grant to restore an ancient cemetery.

Our partner City Green completed an amazing fourth year, growing 51,197 pounds of fresh organic vegetables at South Branch Preserve. They donated 4,848 pounds to The Land Conservancy for distribution to local food pantries—quadruple the amount we required.

EDUCATION

This year we awarded scholarships totaling \$37,500 to five outstanding students, bringing our total awards to \$367,500 since the program began in 1985. These individuals embody many of our organization's values, including leadership, racial and gender equity, and a passion for protecting our natural resources.

We welcomed 10 interns and three planning fellows in 2022, which means a whopping 156 interns have worked with The Land Conservancy since 1985!

Satoni Zaccaro, our creative and ambitious outdoor education intern. was named Richard M. Sargent Intern for 2022 for launching our Pollinator Program in partnership with the Boys and Girls Club of Paterson and Passaic. The curriculum focuses on pollinators and their importance to the local food supply. Students learn about the importance of nature, and that small actions can have a big impact. Connecting the dots between the natural world and one's daily life makes environmental conservation tangible. The children planted and cared for milkweed seedlings, then planted them in the pollinator meadow at South Branch Preserve. Year one was such a success that we are working to raise funds to expand this program and make it permanent.



A Pollinator Program student plants milkweed at South Branch Preserve

"This has been the most incredible work experience, and so deeply gratifying. You are an amazing group of people who have been so welcoming, supportive, and helpful. Thank you for all that you do to inspire young interns and all you do for the communities of New Jersey. I will always cherish this experience." — Paige Buzard, planning intern



Fields at Sunset Farm in Hope, NJ

MUNICIPAL SERVICES

Our planning team received some well-deserved accolades this year, winning the 2022 New Jersey Planning Official Achievement in Planning Award for expanding farmland protection efforts in the region, and for assisting county and municipal partners in updating and adopting farmland preservation plans. We have completed over 40 of those plans to date, with more in the works.

- Provided open space preservation advising services to two counties, 22 towns, and one nonprofit.
- Completed a total of 14 plans in 2022, the most we have ever done in a single year. This included seven open space plan updates, five farmland preservation plans, one flood acquisition plan and one environmental resource inventory. We have now completed a total of 188 plans since the inception of the program.

The Land Conservancy of New Jersey

DELAWARE RIVER CHAMPIONS

TLCNJ continues to be a leader within the New Jersey Highlands cluster of the William Penn Foundation's Delaware River Watershed Initiative. We have completed six land preservation projects the Delaware River watershed, in addition to our own Yards Creek Preserve. which we're growing to 1,000 acres. There's still a long way to go, but many different organizations are working in concert to keep this conservation momentum going.



The 2022 Land Conservancy Fondo riders

BUILDING COMMUNITY

Bringing nature lovers together for a purpose feeds our work in so many ways: it can raise funds, recruit new members, educate on the importance of conservation, and create new friendships. Our 2022 events hit all the marks.

In June, 100 guests spent the day on a world-class course to raise money to support the future of conservation at the Gray Cup. It was our best one yet, bringing in \$135,000 to support our work all over the state. In September, a devoted group of riders enjoyed spectacular weather for the second annual Land Conservancy Fondo.

As they rode around the hills of Passaic County, a bald eagle greeted them at Greenwood Lake, and the ride back to West Milford offered breathtaking views of the Appalachian Trail. We raised \$6,200 to preserve more of these beautiful places they rode past.

Some of our community events are all about fun—no work necessary. We continued happy hour hikes through the summer and fall, and then in November led a full moon hike through lesser-known South Branch Preserve South. The sky was perfectly clear as we walked a moonlit path to a meadow where we stargazed, called for owls, and snacked on hot tea and ginger snaps.

We organized 14 events in 2022: eight volunteer days and six hikes and outdoor education events.

VOLUNTEERS

For the past two years The Land Conservancy has been building a cadre of dedicated volunteers—people who will come out to do the dirty work of land conservation. In 2022 there were 113 of these unsung heroes—willing to selflessly lend a hand when we need them most. Their efforts have been instrumental in our ability to clean up and maintain many of our most sensitive properties.

Before we could close on Split Rock Mountain, we had to clean up of debris left behind from decades of dumping. Over 11 days, 300 volunteers removed a dozen old cars, 1,000 tires, and six dumpsters of garbage.

Similarly, tree planting days at two of our preserves complemented our long-term preservation work, from the pollinator meadows at South Branch to the stream restoration on the West Brook.

An essential component of this work is doing it in the context of this community of people who care about the land.

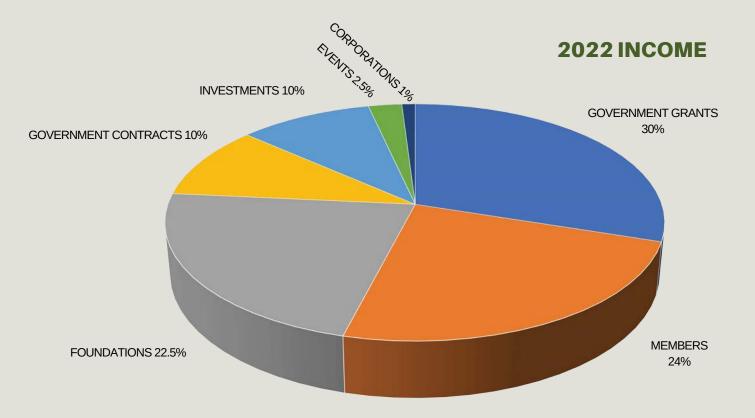


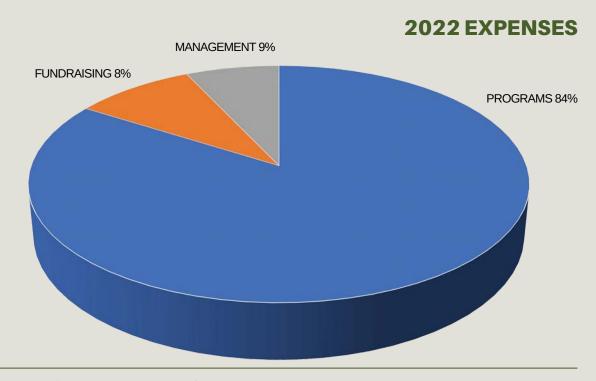
REI volunteers at Ramapough Mountain Preserve

This year saw the return of our Partners for Parks program, which corporations and civic offers organizations fun, satisfying service projects in public parks in their communities. Since 1996. Partners for Parks has completed 487 projects with more than 8,475 volunteers, winning awards all along the way. So we were delighted to work with an REI team at Ramapo Mountain Preserve, where they maintained trails and even took down an old hunting lean-to so hikers will now have a clear view as they hike around the pond.

124 people have joined our list of volunteers who want to help us care for our preserves—a 65% increase from last year.

FINANCIAL REPORT







Pollinator meadow in bloom at South Branch Preserve

LEGACY GIVING

Join the dedicated individuals and families who have already taken steps to ensure open space and clean drinking water will continue for future generations. By directing your legacy gift to The Land Conservancy of New Jersey, you will continue to be an advocate for land preservation for years to come.

For every person that informs The Land Conservancy of their planned gift commitment, The Land Conservancy will receive \$1,000 today. This campaign was started to encourage and inspire supporters to make gifts for the future and, in return, help us immediately raise funds as well. To join today:

- Name The Land Conservancy of New Jersey in your will or living trust. New commitments and previously established bequest plans qualify. Additionally, you can name The Land Conservancy as a beneficiary of your IRA, 401(k), or other qualified plan.
- Visit tlc-nj.org to fill out a form and let us know your plans, or contact Director of Development Amber Ray at (973) 541-1010 x25 or aray@tlc-nj.org to receive the form by mail or email.
- After your form is filled out and processed, The Land Conservancy will receive \$1,000 today!

HOW TO LEAVE A LEGACY

There is power in creating an estate plan to benefit the charities that mean the most to you. Tips for leaving a lasting legacy:

- 1.Commit to putting your affairs in order.
- 2. Provide for yourself first.
- 3. Provide for the people you love next.
- 4. Then provide for the organizations you love.
- 5. Finally, implement.

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Happy hour hike at Nancy Conger West Branch Preserve

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Susan Darago

In Memory of Rosalie Lavinthal

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LEADERSHIP CIRCLE



Kayaking on the Delaware River along the Kittatinny Ridge

Sherri Albrecht William Anderson **Gordon Bear Carrie & Bradley Bobroff Andrew Bradley Chip Carver** Finn & Emily Caspersen William Combs **Abigail Conger** William & Katherine Conger **Anonymous George Cubberly Brenda Curnin** John De Neufville Michael Dee R. Sean Devlin Richard & Maryann Di Palma Alvin Dietz **Andrew Dietz** Suzanne Diffenbach Darlene Donegan

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Carl Woodward



Cover crop peas sprouting at South Branch Preserve

WAYS TO GIVE

CHECK: Use the enclosed envelope to send a donation by check today, payable to "The Land Conservancy of New Jersey."

ONLINE GIVING: Secure online giving is a convenient way to make your gift to The Land Conservancy. We will send an immediate email confirmation once your credit card information has been submitted. Donate at tlc-nj.org.

RECURRING GIFTS: You can set up a recurring gift that will be charged to your credit card automatically each month or year at tlc-nj.org.

MATCHING GIFTS: Contact your company's personnel office to see if they will match your gift to The Land Conservancy of New Jersey. This way you can double your gift!

APPRECIATED SECURITIES: Please contact us if you would like to donate stock or personal property so we may properly credit your donation. Contact Director of Development Amber Ray at (973) 541-1010 x25 or aray@tlc-nj.org.

DONOR ADVISED FUNDS: By donating donor advised funds, you can receive an immediate tax benefit for your charitable contribution. The Land Conservancy's EIN and Federal Tax ID is 22-2378868.

PLEDGES: You may spread out payments for up to five years on a schedule convenient to you. To set up a plan, contact Amber Ray at (973) 541-1010 x25 or aray@tlc-nj.org.

The Land Conservancy of New Jersey is a 501(c)(3) non-profit organization. Your contributions are tax-deductible to the extent allowed by law.







REPORT



